

Order Item Summary

CBS TELEVISION
STATIONS

© CW

WCCO-TV

Order ID: 53202 CF NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created 08/13/12 12:00 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2967 Agency Commission: 15 % Updated: AMHEUER on 08/13/12 03:00 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2967 (1300) Sell :00:00 Confirmed: 08/13/12 03:00 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

NEW ORDER: KED/PH 8/13/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 001 | MSUNRISE3 | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | <u>Sep 24</u> 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MSUNRISE3 | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$500.00 | 4 | \$2,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | <u>Oct 01</u> 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|----|-----|
| 003 | MLOCAL2 | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | <u>Sep 24</u> 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | MLOCAL2 | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | <u>Oct 01</u> 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | MEARLY | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 1 | \$750.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | <u>Sep 24</u> 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | MEARLY | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$750.00 | 4 | \$3,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | <u>Oct 01</u> 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | MCBSSAT2 | * * * * S * | MORN | 30 | | | | 0.0 | \$400.00 | 1 | \$400.00 | | |
| | | <u>FBD</u> 09/29/12 | <u>LBD</u> 09/29/12 | | <u>Sep 24</u> 1 | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53202 CF NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created: 08/13/12 12:00 PM

Client: NATIONAL REPUBLICAN .. CPE: / / 2967 Agency Commission: 15 % Updated: AMHEUER on 08/13/12 03:00 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2967 (1300) Self :00:00 Confirmed: 08/13/12 03:00 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | WCBSSUN | * * * * * S | MORN | 30 | | | | 0.0 | \$2,400.00 | 1 | \$2,400.00 | | |
| | | <u>FBD</u> 09/30/12 | <u>LBD</u> 09/30/12 | | Sep 24 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | NNOON | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | Sep 24 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | NNOON | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,000.00 | 4 | \$4,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | Oct 01 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | NSUN10A | * * * * * S | MNEW | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | | <u>FBD</u> 09/30/12 | <u>LBD</u> 09/30/12 | | Sep 24 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | EELLEN | 0 0 0 0 1 0 0 | EFG | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | Sep 24 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | EELLEN | 1 1 0 1 0 0 0 | EFG | 30 | | | | 0.0 | \$1,000.00 | 3 | \$3,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | Oct 01 3 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|-------------|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | ENEWS5P | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,000.00 | 2 | \$4,000.00 | | |
| | | <u>FBD</u> 10/01/12 | <u>LBD</u> 10/04/12 | | Oct 01 2 | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53202 CF NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created: 08/13/12 12:00 PM

Client: NATIONAL REPUBLICAN.. CPE: / / 2967 Agency Commission: 15 % Updated: AMHEUER on 08/13/12 03:00 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2967 (1300) Self :00:00 Confirmed: 08/13/12 03:00 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% Billing Int: Monthly BM: SS

KSTC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|--------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | NEARLY | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$2,500.00 | 1 | \$2,500.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 09/28/12 | 09/28/12 | | | | | | | | | | |
| | | | | Sep 24 | | | | | | | | | |
| | | | | | 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|--------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 016 | NEARLY | 1 1 1 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$2,500.00 | 4 | \$10,000.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 10/01/12 | 10/04/12 | | | | | | | | | | |
| | | | | Oct 01 | | | | | | | | | |
| | | | | | 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|--------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | AWHEEL | 0 0 0 0 1 0 0 | ACC | 30 | | | | 0.0 | \$4,000.00 | 1 | \$4,000.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 09/28/12 | 09/28/12 | | | | | | | | | | |
| | | | | Sep 24 | | | | | | | | | |
| | | | | | 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|------------|--------|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 018 | AWHEEL | 1 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$4,000.00 | 4 | \$16,000.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 10/01/12 | 10/04/12 | | | | | | | | | | |
| | | | | Oct 01 | | | | | | | | | |
| | | | | | 4 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|--------------------|------------|--------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 019 | PVEGATU | * T * * * * * REGP | | 30 | | | | 0.0 | \$6,200.00 | 1 | \$6,200.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 10/02/12 | 10/02/12 | | | | | | | | | | |
| | | | | Oct 01 | | | | | | | | | |
| | | | | | 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|-----------------|------------|-----------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | SNFL | * * * * * S NFL | | 30 | | | NFL | 0.0 | \$7,000.00 | 1 | \$7,000.00 | | |
| | | | | | | | | | | | | | |
| | | | | SUNDAY 3-6P NFL | | | | | | | | | |
| | | | | | | | | | | | | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 09/30/12 | 09/30/12 | | | | | | | | | | |
| | | | | Sep 24 | | | | | | | | | |
| | | | | | 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|------------|--------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | NLATEM-F/SU | 0 0 0 0 1 0 0 | NEWS | 30 | | | | 0.0 | \$3,600.00 | 1 | \$3,600.00 | | |
| | | <u>FBD</u> | <u>LBD</u> | | | | | | | | | | |
| | | 09/28/12 | 09/28/12 | | | | | | | | | | |
| | | | | Sep 24 | | | | | | | | | |
| | | | | | 1 | | | | | | | | |

Order Item Summary

CBS TELEVISION
STATIONS

WCCO-TV

Order ID: 53202 CF NTL-POL FBD - LBD: 09/28/12 - 10/04/12 HL#: Created: 08/13/12 12:00 PM

Client: NATIONAL REPUBLICAN... CPE: / / 2967 Agency Commission: 15 % Updated: AMHEUER on 08/13/12 03:00 PM

Agency: NATIONAL MEDIA RESEARCH Product: EST #2967 (1300) Sell :00:00 Confirmed: 08/13/12 03:00 PM

Buyer: TRACEY ROBINSON Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**

AE: Nicole Roy Pol-GWTS-PH Billing Int: Monthly BM: SS

Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | NLATEM-F/SU | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$3,600.00 | 2 | \$7,200.00 | | |
| | | <u>FBD</u> 10/02/12 | <u>LBD</u> 10/04/12 | | <u>Oct 01</u> 2 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | LLETTER | 0 0 0 0 1 0 0 | LETT | 30 | | | | 0.0 | \$1,000.00 | 1 | \$1,000.00 | | |
| | | <u>FBD</u> 09/28/12 | <u>LBD</u> 09/28/12 | | <u>Sep 24</u> 1 | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Sell Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|------------------------|------------------------|-----|--------------------|---------|------------|--------|------------|-------|------------|----|-----|
| 024 | LLETTER | 0 1 0 1 0 0 0 | LETT | 30 | | | | 0.0 | \$1,000.00 | 2 | \$2,000.00 | | |
| | | <u>FBD</u> 10/02/12 | <u>LBD</u> 10/04/12 | | <u>Oct 01</u> 2 | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 47 | 0 | \$87,550.00 | \$74,417.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$87,550.00 | \$74,417.50 | \$0.00 | \$0.00 |